



La Jicarita Provides FreeWiFi

Local non-profit invites public to enjoy coffee, high-speed Internet, and local artwork.

La Jicarita has a heritage of supporting local organizations and non-profits through donations and scholarships. In April 2012, La Jicarita installed a free WiFi system at Tapetes de Lana's Coffee Barn.

"We believe in giving back to the community," says Michael Leyba, La Jicarita Operations Manager. "Our hope is the free WiFi will give visitors and local people a richer experience when they take time to enjoy our amazing artists."

Tapetes de Lana and the Mora Valley Spinning Mill comprise a non-profit organization located in the heart of downtown Mora. With a focus on rural economic development and community



In the Tapetes de Lana gallery and weaving center, community members can learn to weave or knit as well as consign their handmade goods.

involvement, they work with ranchers, artists and crafts people on the local level to sustain their rural livelihoods.



The organization runs a custom spinning mill, processing for both local and national ranchers, and employing members of our community. Additionally, they have a community space available for meetings, classes and events.

The Coffee Barn is the newest functioning venture of the organization: a full-scale espresso bar, whose profits go back into the organization.



Faster High-Speed Internet

Still on a Dial-Up connection?

Many NNMT subscribers can upgrade their Dial-Up connection to high-speed. Find out about faster speed options - visit our business office or call us at 575-387-2216

Northern New Mexico Telecom is a subsidiary of La Jicarita Telephone Cooperative, and together we are your local source for phone, Internet and wireless phone services* in the Mora and Wagon Mound areas. *Some restrictions apply. Some services are not available in all areas.



Avoid Unwanted Calls with the National Do Not Call Registry

Register your home or mobile phone for free.

The National Do Not Call Registry gives you a choice about whether to receive telemarketing calls at home. Most telemarketers should not call your number once it has been on the registry for 31 days. If they do, you can file a complaint at their web site www.donotcall.gov.

Your registration will not expire. Telephone numbers placed on the National Do Not Call Registry will remain on it permanently.

Register your number by calling 888-382-1222 or online at www.donotcall.gov.

Beware of Scammers

People have reported receiving phone calls claiming to represent the National Do Not Call Registry. The calls claim to provide an opportunity to sign up for the Registry. These calls are not coming from the Registry or the Federal Trade Commission, and you should not respond to them.



Enjoy the freedom of Choice Wireless by La Jicarita



Safe use of your phone when driving

FACT #1

Five seconds is the average time your eyes are off the road while texting. When traveling at 55 mph, that's enough time to cover the length of a football field.

FACT #2

A texting driver is 23 times more likely to get into a crash than a non-texting driver.

La Jicarita and Choice Wireless urge you to use hands-free whenever you use your cell phone while driving this summer. If you must read or send a text, pull over to a complete stop before doing so.

Source: www.stoptexting.org

You Are Invited

La Jicarita Customer Appreciation Day - Friday August 17th, 4 - 6pm

It's time to have some fun at La Jicarita! Our Customer Appreciation Day is scheduled for Friday, August 17th at our business office located at 455 State Hwy. 518 in Mora. Everyone is invited to enjoy a delicious BBQ picnic-style meal, live Mariachi music, technology demonstrations, Choice Wireless promotions and more!

"We are proud to be part of the community, and it's especially fun to relax and spend time with the folks we serve." says La Jicarita General Manager, Danny Gray.



Enjoy food, live Mariachi music and more!

We're Here to Serve You

La Jicarita provides telephone services, including residential and business land lines, Long Distance, calling features and Voice Mail to Mora — area residents and businesses. Working with our subsidiary, Northern New Mexico Telecom, we provide Internet access.

Choice Wireless by La Jicarita brings you local service with national coverage.

We're here to answer your questions and assist you with the phone and Internet plan that suits you best.

Monday - Friday:

7:45 am - Noon • 12:45 pm - 4:30 pm

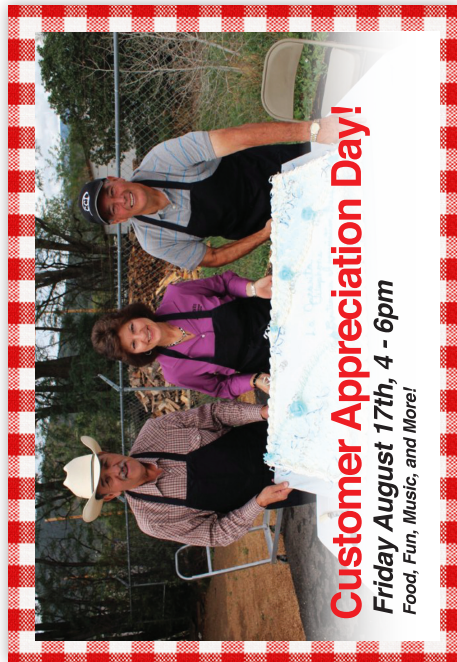
Visit us at:

455 State Hwy. 518 Mora, NM 87732

(575) 387-2216

www.lajicarita.com

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LAJICARITA NEWS

SUMMER 2012



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Local Contractor Helps Build New Fiber Network



Michael and Shannon Lovato and family

La Jicarita's recent acquisition of funds to upgrade facilities to fiber in the Mora exchange and some surrounding areas is well under way. As the project progresses, residents of Mora and some surrounding areas will also be able to receive a fiber connection.

The project is already benefitting the community in several ways. Recently, La Jicarita received a letter from local business owners

Michael and Shannon Lovato, expressing thanks for work that the project has brought to the area.

"We live in one of the poorest counties in the state of New Mexico. Opportunity for work is rare here in Mora County. We have been fortunate enough to have been given the opportunity to progress along with our community."

"We had been thinking about adding a horizontal drill to our construction business. Team Fishel, the La Jicarita fiber project contractor, was seeking a local business to assist with overflow work, and they offered us the opportunity to take part in the fiber project. We have received the support from La Jicarita Telephone Cooperative management and board, and from local residents."

"This project has brought employment opportunity to Mora. We are proud to say we have been able to employ six people. This is six families we are helping, along with our own. That is wonderful! Thanks to Danny Gray, Michael Leyba, and all La Jicarita board members. It is great to know you have the support of your own people."

Sincerely,

Michael and Shannon Lovato

For more information on the fiber construction and future services, please contact La Jicarita Operations Manager, Michael J. Leyba, at (575) 387-2216.