

## 2015 La Jicarita Scholarships Awarded to Local Students



We are pleased to announce that the La Jicarita Rural Telephone Cooperative has awarded \$600 scholarships to two Mora High School seniors. La Jicarita awards two \$600 scholarships per semester.

Alexus Trujillo is a recent graduate of Mora High School. Alexis is the daughter of Isaac & Angela Martinez, and she plans on attending the University of New Mexico. Her goal is to major in Biology and continue her education to become a medical doctor.



Alexis Trujillo

Julianne Mendoza is a recent graduate of Mora High School. Julianne is the daughter of Carlos & Kathy Mendoza and she plans on attending New Mexico Highlands University. Her goal is to pursue a degree in Biology and continue her education at the University of New Mexico to obtain her PhD.



Julianne Mendoza

The alternate recipient is Korazon Romero, Mora HS Graduate Parents: Amos A. Romero and the late Loretta J. Abeyta. Korazon plans to attend the University of New Mexico to study in Biology or Pre-Medicine.

The general scholarships are available to any graduating senior from the Mora and Wagon Mound High Schools with a minimum 2.5 GPA and parents or guardians with ACTIVE telephone service with La Jicarita Rural Telephone Cooperative. This year, a scholarship was not awarded to a Wagon Mound student because no applications were received. For more information on the scholarship program please contact Annabelle at [apacheco@lajicarita.com](mailto:apacheco@lajicarita.com) or (575) 387-2216.

*The objective of the La Jicarita Rural Telephone Cooperative scholarship program is to encourage our local youth to further their education and to promote an awareness to acquire the knowledge and skills needed for today's competitive marketplace.*



455 State Highway 518  
Mora, NM 87732

Join us for La Jicarita's Annual Meeting  
Saturday, September 12, 2015  
8:00 am - 11:00 am  
Mora High School Gym  
Simulcast to the Wagon Mound Elementary Auditorium



FALL 2015

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(575) 387-2216 | [www.lajicarita.com](http://www.lajicarita.com)

## 50 Years of Service – La Jicarita's Board of Directors

Since 1965, La Jicarita has provided telecommunication services to the Mora and then later to the Wagon Mound Exchange. The technology and services have changed over the years, but one thing has remained the same: strong leadership based on service to our members.

The seven-person La Jicarita board is comprised of residents of the community who have been elected to serve for three-year terms. Mora is represented by four members and Wagon Mound is represented by three members. Elections are held when board positions are open. The board provides guidance for La Jicarita management to make sure the cooperative is financially sound and advances in technology are made accessible to cooperative members whenever possible.



**The La Jicarita board in the 1980s. Pictured left to right: Damian Pacheco, Jose G. Lucero, Pat Romero, Moise Medina, Carlos Trujillo, JD Schmidt (current board of director)**

Board members come from a variety of backgrounds; Retired Educators, Veterans, Business Managers, Mayor, School Principals, Teachers, Coaches, and self employed individuals.

Thank you to all the La Jicarita board members who have served over the past 50 years!

## 2015 Board Re-elections



**Leo Pacheco, Director  
Mora Exchange**



**Eugene (Geno) Martinez,  
Vice-President  
Mora Exchange**



**Terri Mares, Director  
Wagon Mound Exchange**

The incumbent board of directors have demonstrated outstanding leadership and have been instrumental with the progress in its efforts for making broadband communications services available to most members of the Cooperative. We look forward to our current board of directors for their continued commitment to serve all of our valued customers in the Mora and Wagon Mound exchanges.

## Future Plans for La Jicarita's Fiber Network

After four years of construction and hard work our fiber network is almost 90% complete! At this time, La Jicarita crews are in the process of connecting individual homes to the network. La Jicarita's leadership is developing a plan to build out fiber-to-the-home to areas that are not currently part of the fiber network.

### Get your high speed connection today

In La Jicarita's service area high speed Internet is available for the majority of customers. If you don't yet have a fiber connection, you can still receive up to 20Mbps download.\* Take advantage of our most popular plan—10 Mbps for just \$59.95 per month. With a 10Mbps plan you can stream videos while connecting smart phones and tablets. Call us today to find out more (575) 387-2216.

\* Some restrictions apply. Speeds are based on facilities by location.



## Customer Appreciation Day 2015

*Sun, rain, fun!*

La Jicarita's 5th annual Customer Appreciation Day took place on Friday, June 26th at our business office located at 455 State Hwy 518 in Mora. Our staff enjoyed spending time with friends in our expanded celebration area. Guests celebrated our 50th Golden Anniversary with fajitas and music from El Trio Los Gallos mariachi band.

**The La Jicarita staff, management and board of directors would like to thank all of our members for being part of the cooperative's continued success.**



**El Trio Los Gallos**



**Guests enjoying fajitas and other refreshments**



## How Are We Doing?

La Jicarita's staff of twelve customer service, technical and management employees work hard every day to keep your phone and Internet services running smoothly.

To make sure we're delivering the best service possible, we've been conducting a customer satisfaction survey. This summer, the survey was mailed to all cooperative members.

**Survey results will be shared at our annual meeting on Saturday September 12, 2015.**

**Thank you to everyone who participated—we appreciate your feedback.**