

Meet the board



Our board is made up of individuals caring for our community and the future of La Jicarita. We are grateful for their many years of service.



J.D. Schmidt,
Director, Board member since 1975



Joseph J. Valdez,
Director, Board member since 1991



Nancy Cruz,
Secretary – Treasurer, Board member since 1998



Leo Pacheco,
Director, Board member since 2000



Douglas Velarde,
President, Board member since 2002



Eugene (Geno) Martinez,
Vice President, Board member since 2003



Terri Mares,
Director, Board member since 2006

Visit us at www.lajicarita.com today.



455 State Highway 518
Mora, NM 87732

Customer Appreciation Day
Friday June 26th, 2015 - 4 - 6pm

LAJICARITA NEWS

SPRING 2015



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Special 50th Golden Anniversary Edition

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(575) 387-2216 | www.lajicarita.com

It's our Golden Anniversary



We're a member-owned cooperative

Telephone cooperatives like La Jicarita first began in America around the 1890s. Farmers learned how they could develop their telephone systems through mutual or cooperative platforms, which led to farmer mutual systems appearing throughout rural America. By 1912, there were approximately 3,200 rural telephone systems.

The Federal Communications Commission (FCC) was introduced in the 1930's, which served to maintain a high level of quality and uphold the concept of 'universal service' – quality telephone service at reasonable rates. The Rural Electrification Administration Action in 1949 protected rural telephone systems through low-interest loans and therefore stimulated a new rise in development of the rural telephone.

The Telecommunications Act of 1996, re-affirmed the belief that all Americans should have access to an efficient telephone system. Because of advocates who demanded efficient service to rural communities, cooperatives such as La Jicarita were created to provide the best possible telephone service to individuals wherever they may be located.

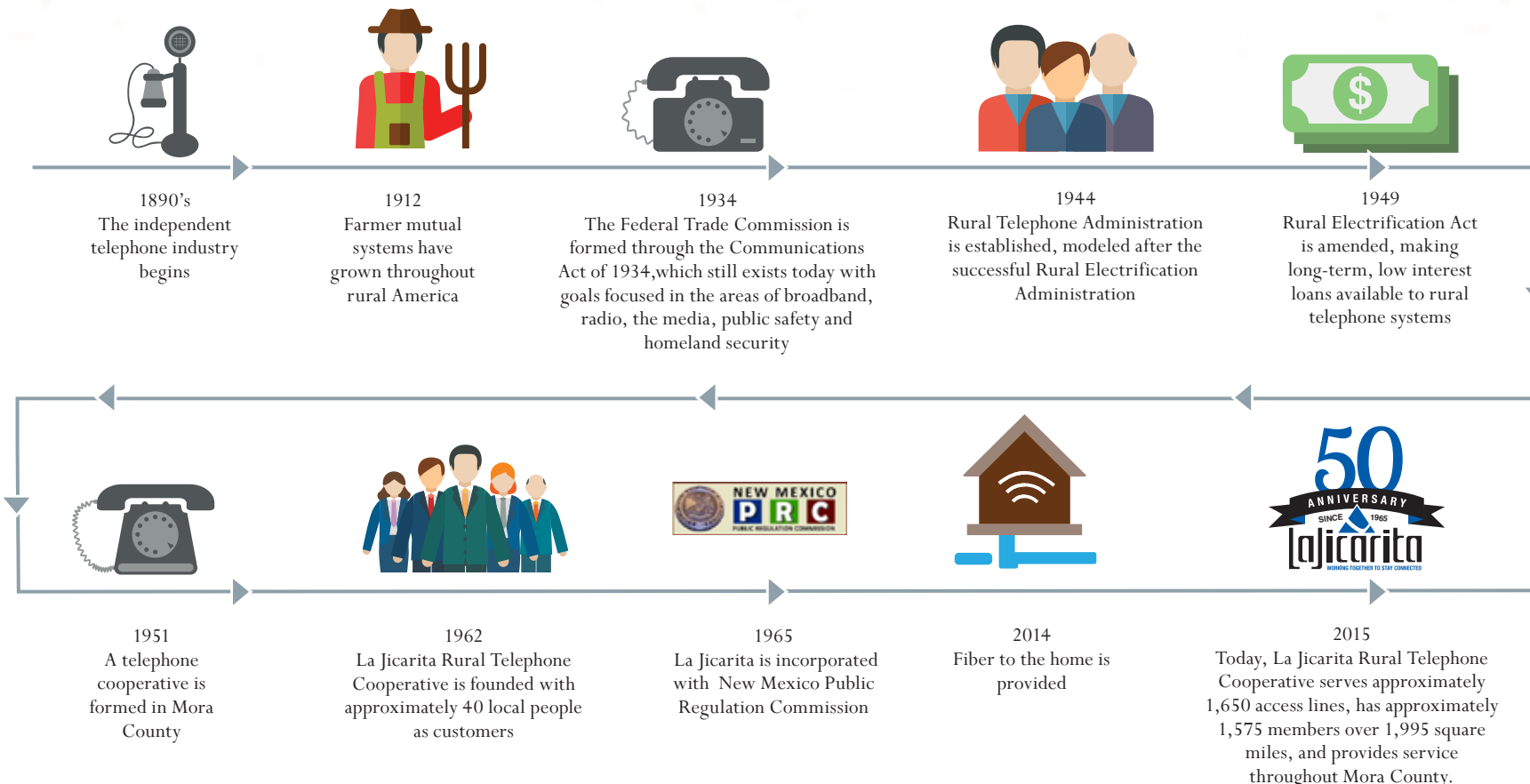
Come Celebrate with us!

Customer Appreciation Day—Friday June 26th, 4–6pm.

You're invited to our 5th annual Customer Appreciation Day Friday, June 26th. This year we will celebrate our 50th Golden Anniversary with fajitas, a jumping tent and music from El Trio Los Gallos, back by popular demand. Drop in and celebrate at our office 455 State Hwy. 518 in Mora.



Enjoy El Trio Los Gallos at this year's event



Internet Speed Increase We're speeding things up!

Faster Internet at no additional cost

La Jicarita Rural Telephone Cooperative along with Northern New Mexico Telecom (NNMT) thanks you for being a valued customer. We will be increasing our Internet speeds at no additional cost for our residential subscribers.

Now you can go faster:

- Stream videos on Youtube and Netflix
- Watch TV online through Hulu, Vudu and others
- Socialize on Facebook and other social media
- Shop online and more!

We've got the speed you need! Find out what newer, faster speed you will be getting, www.lajicarita.com.



Call before you dig - it's the law!