

2014 La Jicarita Scholarships Awarded to Local Students



We are pleased to announce that La Jicarita Rural Telephone Cooperative has awarded two \$600 scholarships to Mora students. La Jicarita awards two \$600 scholarships per semester.

Angelica Aragon, graduating senior at Mora High School. Angelica is the daughter of Frank and Cynthia Aragon, and she plans on attending New Mexico Institute of Mining and Technology.



Angelica Aragon

Gertrude Herrera, graduating senior at Mora High School. Gertrude is the daughter of Cristobal and Angela Herrera, and she plans on attending New Mexico Highlands University.



Gertrude Herrera

The alternate recipient is Elisa Abeyta. Elisa Abeyta, graduating senior at Mora High School. Elisa is the daughter of John and Jeanie Abeyta, and she plans on attending the University of New Mexico.

The general scholarships are available to any graduating senior from the Mora and Wagon Mound High Schools with a minimum 2.5 GPA and parents or guardians with ACTIVE telephone service with La Jicarita Rural Telephone Cooperative. This year, a scholarship was not awarded to a Wagon Mound student because no applications were received. For more information on the scholarship program, please contact Annabelle at apacheco@lajicarita.com or (575) 387-2216.

The objective of the La Jicarita Rural Telephone Cooperative scholarship program is to encourage our local youth to further their education and to promote an awareness to acquire the knowledge and skills needed for today's competitive marketplace.

Visit us at www.lajicarita.com today.



455 State Highway 518
Mora, NM 87732



Customer Appreciation Day
Friday, June 27th, 4 - 6 pm

LAJICARITA NEWS

SUMMER 2014

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Prepare to Have Fun!

4th Annual Customer Appreciation Day
Friday, June 27th, 4 – 6pm

You're invited to our 4th annual Customer Appreciation Day Friday, June 27th at our business office located at 455 State Hwy. 518 in Mora. Enjoy spending time with friends in our expanded celebration area:

- Entertainment by Alegria Del Norte
- Jumpy tent for kids (weather permitting)
- Food & beverages - hot dogs grilled by the La Jicarita board!
- Cakes and goodies from Karen Hartshorn, local baker
- Giveaways
- Choice Wireless booth
- Fiber to the home demonstrations – see how it works

Danny Gray, La Jicarita General manager said: "We look forward to celebrating our community and showcasing our services to our customers."



Pay Your La Jicarita Bill Online



We've made it easier than ever to pay your La Jicarita bill—with our new online bill pay option. Visit the La Jicarita web site at www.lajicarita.com and click on the ONLINE BILL PAY tab. You will be asked to enter your account number and create a password. It's that easy!

The online bill pay accepts major credit cards plus an option to pay through your bank account. If you have questions about

this new feature, please contact the La Jicarita office at (575) 387-2216.

Call B4 U Dig If You Dig, Call Us First

It's FREE & it's the law

It's summer—time for outdoor projects. When planning your next project that requires digging please remember that underground cables can be buried just a few feet below the surface. Avoid danger or costly fees—call the La Jicarita office at (575) 387-2216 for a free buried cable identification service.



La Jicarita Represents New Mexico During DC Delegation Visit



New Mexico rural independent telephone company representatives were recently in Washington D.C. to participate in the National Telecommunications Cooperative Association's Legislative & Policy Conference, held April 7-9. The annual event hosts more than 600 rural telecom representatives from throughout the country for educational briefings about emerging rules and regulations and other pressing industry issues as well as visits to policy-makers on Capitol Hill and the Federal Communications Commission (FCC).

Attendees for La Jicarita Rural Telephone Cooperative were board of director, Terri Mares and operations manager Michael J. Leyba who spoke on behalf of a New Mexico delegation, and met with the House of Representatives and US Senators to explore the challenges faced by small communications providers like La Jicarita Rural Telephone Cooperative. The Cooperative serves the Mora and Wagon Mound Exchanges with regulated and non-regulated telecom services.

Among the issues discussed was the critical role of the federal universal service fund, which helps support La Jicarita's efforts to connect consumers to the nation's broadband-capable network and the numerous opportunities for education, telemedicine healthcare, commerce and entertainment it provides. Leyba urged the New Mexico congressional representatives to act to ensure rural communities like those in Mora County remain as a vital part of our nations' fabric, by advocating policies that will sustain universal service support to help deliver area residents next-generation technologies at affordable rates.

The group also discussed the need for flexible polices that do not unduly burden small businesses like rural telephone companies with limited resources, and ensure that La Jicarita Rural Telephone Cooperative can continue its efforts to provide top-notch customer service and affordable, reliable telecom services to its customers.

Leyba, along with other New Mexico Exchange Carrier representatives are currently working with the New Mexico US House and Senate to sign a potential New Mexico delegation joint letter of support to the FCC about the challenges the rural member companies face today.

Fiber to the Home Project Completed

La Jicarita's fiber-to-the-home construction is now complete in Mora, Holman, Cleveland, Rainsville, Wagon Mound and most of Chacon. In all of these areas the majority of our customers are now on the new fiber network. La Jicarita is committed to this community's future and making plans to continue to extend fiber in additional areas.



In the coming months La Jicarita will start turning off the old existing equipment in the fiber areas. We will be taking down the existing aerial copper plant. If you have not been switched to a fiber connection please call our office at (575) 387-2216 so we can schedule an appointment to take your service off the old copper facilities and get your services running on our new fiber network.

Questions? Please contact La Jicarita Operations Manager Michael J. Leyba at 575-387-2216.