### La Jicarita scholarship winners

Congratulations to these talented high school students!













## **CUSTOMER APPRECIATION 2018**

### Thanks for coming!

Thank you for joining us at the 2018 Customer Appreciation Event on June 22. We always look forward to this time of year when we get to see you and thank you personally for being loyal customers. We look forward to seeing you there next year!

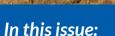












Fall 2018

Myths and facts about Internet Pay & Win **Customer Appreciation** Scholarship recipients





(575) 387-2216 | www.lajicarita.com

### What's

# DIFFERENT

about La Jicarita Internet?

# Myths and Facts about Internet

Myth: All Internet connections are the same.

Fact: Not all Internet is the same. There are many methods of receiving Internet including, wireless, DSL or fiber. The way your Internet gets to you directly impacts the quality, actual performance speed and reliability you will receive as an end user. La Jicarita's form of Internet is through fiber and copper technology. Fiber is the most cutting edge and advanced way to receive Internet and so far provides the fastest speeds and reliability on the market.

#### Myth: Wireless is just as fast as any other Internet service.

Fact: Wireless Internet cannot match the speeds provided by Fiber Internet. Fiber Internet offers speeds up to 1 Gigabit per second (1,000 Mbps) and is considered "future-proof" for the needs of users in the years to come. Fiber Internet is offered in many areas served by La Jicarita and is being delivered to more and more areas all the time. With our DSL customers, we use a fiber connection to deliver the signal most of the way, and the connection is supplemented by copper wires to the home. Fiber allows us to offer speeds wireless can't match.

Myth: I have an Internet package for 20 Mbps, that's the speed I get all of the time.

Fact: Wireless Internet companies can advertise and sell you a certain Internet package, however depending upon the demand and who else is requiring a connection at the same time, you may not actually be getting that speed. A wireless connection has limited bandwidth and too much demand creates a lag and slowdown for the end user.

### Myth: My Internet connection isn't affected by the weather.

**Fact:** Wireless Internet connections can be greatly affected by poor weather conditions. Rain can make a wireless signal weaker, and strong wind can cause misalignment of antennas and other wireless hardware. La Jicarita offers a wired connection directly to your home, so your connection is protected from the weather.

### What's all this talk about Fiber?

La Jicarita Rural Telephone has been active this year in providing Fiber-to-the-home (FTTH) in various remote areas in the Mora Exchange. As you know, the Cooperative has already built most of its Mora and Wagon Mound exchanges with fiber facilities through the Stimulus and Loan Design from the Rural Utilities Service (RUS) in the year 2012. Our own employees have since been performing construction and fiber splicing throughout the communities of Guadalupita, El Oro, South Carmen, Las Aguitas, and now currently working in the village of Ojo Feliz. We have been successful in bringing fiber to most of our internet users in these areas which enhances the speeds and reliability from the previous use of DSL services.

Fiber Internet isn't just the latest thing—it's a technology that will serve you well for years to come. We're excited to be able to bring you the same technology that is generally only available in the largest urban areas. Fiber makes a difference, today and into the future.





# Congratulations to the winners!

Remember to pay your bill online or sign up for automatic bill pay and never be worried about paying your bill late again.



May winner Jo Bommersbach



June winner Stephanie Neifeld