



## Mora High School Homecoming Parade

The LJRTC is proud to support the Mora High School Rangers and Rangerettes as they took on their rivals, the Escalante Lobos on January 31, 2020.



## Call before you dig

As the weather begins to warm remember to call 811. With outdoor projects such as planting trees, cleaning ditches, building fences, clearing land or home construction there is a risk of hitting cable or other utility lines causing serious damage. Call 811 before any digging projects begin and avoid potential costly fines. To find out more visit [call811.com/before-you-dig](http://call811.com/before-you-dig). Enjoy your outdoor projects this summer and dig smart! Call Before You Dig! It's a FREE service!



455 State Highway 518  
Mora, NM 87732

# LAJICARITA NEWS

Spring 2020



## Working together to stay connected

### In this issue:

- ▲ We're keeping you connected
- ▲ A fiber build update
- ▲ Customer Appreciation Day event canceled
- ▲ Homecoming parade flashback
- ▲ Call before you dig
- ▲ MIS Student Aid Network Project



(575) 387-2216 | [www.lajicarita.com](http://www.lajicarita.com)

# We're here to keep you connected

## What a Fiber Internet connection means for you

The connections you make every day are important and La Jicarita is honored to be part of making those connections happen. Our Fiber Internet is the fuel for your digital life that will keep you in touch with your friends and family.

Here are five important Fiber Internet benefits you need to know at this time:



### Trusted reliability

You don't have to worry about your internet service during this time. Our Fiber Network is robust, built with redundancies and safeguards in place for 99.999% uptime. It can handle the additional demands being placed on it. We are monitoring the network daily.



### Connect more

There is no limit on your data usage—downloads or uploads. Whether you're binge watching your favorite series or video chatting with friends and family, you can connect without limits.



### Increased home value.

In a state of a volatile economy, we wanted to share some positive news about your home's fiber optic connection. Fiber increases the property value of your home by an average of 3.1%.\*



### Smart connections

Devices tend to multiply in our homes, especially when kids are home from school, but you can feel confident that our fiber will support you no matter how many you add! Did you know the average home now has an estimated 35 smart devices?\*\*\*



### Fastest speeds

Lucky you, you have the fastest internet speed available to your home! Fiber has unlimited potential for speed, which means, as new technologies are developed, you'll have the bandwidth to support it.

La Jicarita is proud to be here and help your family stay connected. If you have any questions about Fiber Internet or want to know what's available to your home, don't hesitate to call our office. One of our customer service representatives would be happy to assist you.

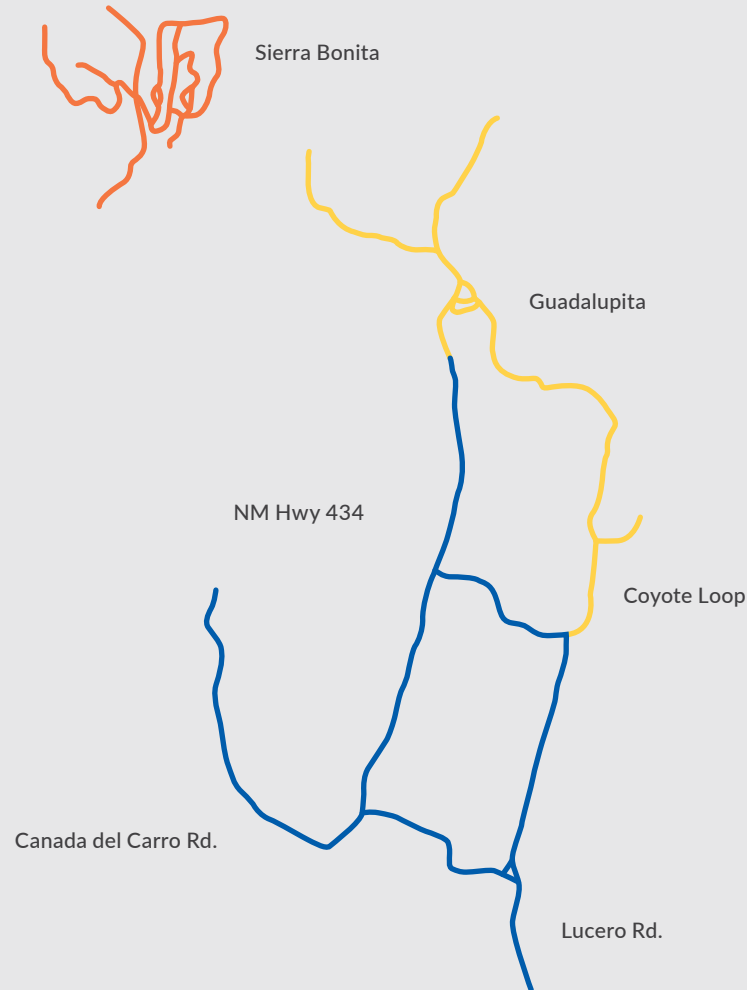
\* Resource: <https://www.fiberbroadband.org/blog/study-shows-home-values-up-3.1-with-access-to-fiber>

\*\*Resource: [http://www.huffingtonpost.com/2013/04/22/internet-of-things\\_n\\_3130340.html](http://www.huffingtonpost.com/2013/04/22/internet-of-things_n_3130340.html)

# Fiber build continues strong

See our map for where we've been and where we are going

## North Corridor of the Mora Exchange



Orange line: Fiber build will begin following the completion of the Guadalupita area.

Yellow line: Current Fiber network build; estimated completion Fall 2020.

Blue line: The main line fiber build is completed and fiber drops to homes are in process of being completed.



## Customer Appreciation Day event canceled

The 2020 Customer Appreciation event has been canceled due to COVID-19. We will definitely miss the music, food and fun this year, but trust that staying home and staying safe is the wisest option for our customers and employees. We're wishing you a safe and happy summer and look forward to seeing you next year at this event.

## MIS Student Aid Network Project



Due to COVID-19, Mora Schools are on a distant learning format for the remainder of the school year. LJRTC/NNMT are working with Mora Fire Departments in providing free internet (Wi-Fi) Hot Spots for those who may not have internet at home. Fire Department locations include Cleveland, Ledoux, Guadalupita, Buena Vista, and Ocate.